

Contact

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Top Skills

E-commerce Optimization
On-Page SEO
META ADS

Languages

Urdu (Native or Bilingual)
Urdu (Native or Bilingual)
Turkish (Professional Working)
English (Professional Working)

Certifications

Performance Marketing
SEO
Freelancing
Creative Writing
Developing ASP.NET MVC Web Applications

Muhammad Numan Latif

WordPress Designer & Optimization Expert
Lahore, Punjab, Pakistan

Summary

- * Is your website outdated and struggling to attract visitors?
- * Are you losing potential customers due to slow loading speeds?
- * Are you not ranking well on search engines for relevant keywords?
- * Do you need a website that truly represents your brand and drives conversions?

I specialize in designing and developing high-performing WordPress websites that are not only visually stunning but also optimized for speed, SEO, and user experience. I go beyond aesthetics to create websites that deliver results, attract organic traffic, and convert visitors into customers.

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- * **Proven Track Record:**
- * **Data-Driven Approach:**
- * **Focus on User Experience:**
- * **Commitment to Client Success:**

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- * **WordPress Website Design & Development:**
- * **SEO Optimization:**
- * **Website Speed Optimization:**

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* **[ZST Laptop] - [Electronic]:** Increased organic traffic by 30% within 3 months through a combination of on-page and off-page SEO strategies.

* **[Herbalicious Shop] - [Organic Products]:** Improved website loading speed by 50%, resulting in a significant increase in user engagement and a lower bounce rate.

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* "[Adil S.] - 'Numan was instrumental in helping us improve our website's visibility and attract more customers. His expertise in SEO and website design is exceptional.'"

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- * **Slow Website Loading Speed:**
- * **Poor Search Engine Rankings:**
- * **Low Conversion Rates:**
- * **Outdated Website Design:**

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- * I do not develop custom plugins from scratch.
- * I do not specialize in advanced web development frameworks.

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Let's work together to create a high-performing WordPress website that helps your business achieve its online goals. Contact me today for a free consultation!

Experience

Mohan's Precast USA, Inc

WordPress Designer & Optimization Expert

December 2024 - Present (3 months)

United States

Mohan's Precast USA, Inc. Website - mohansprecast.com

Meet Imtiaz

WordPress Designer & Optimization Expert

December 2024 - Present (3 months)

WordPress Designer & Optimization Expert

Herbalicious Pakistan

WordPress Designer & Optimization Expert

March 2024 - Present (1 year)

Lahore, Punjab, Pakistan

WordPress Designer & Optimization Expert

Zst Laptop

WordPress Designer & Optimization Expert

March 2024 - Present (1 year)

Lahore, Punjab, Pakistan

WordPress Designer & Optimization Expert

M Hair House

WordPress Designer & Optimization Expert

March 2024 - Present (1 year)

Lahore, Punjab, Pakistan

WordPress Designer & Optimization Expert

Lavish Vibes

WordPress Designer & Optimization Expert

November 2024 - Present (4 months)

WordPress Designer & Optimization Expert

Edge Technology Sharja

WordPress Designer & Optimization Expert

August 2024 - Present (7 months)

United Arab Emirates

WordPress Designer & Optimization Expert

foreignersworld.net

WordPress Designer & Optimization Expert

April 2024 - Present (11 months)

Lahore, Punjab, Pakistan

WordPress Designer & Optimization Expert

Easy House Mart

WordPress Designer & Optimization Expert

April 2024 - Present (11 months)

Multan, Punjab, Pakistan

WordPress Designer & Optimization Expert

seoustaad.com

WordPress Designer & Optimization Expert

January 2024 - Present (1 year 2 months)

Multan, Punjab, Pakistan

WordPress Designer & Optimization Expert

khalifabakes.pk

WordPress Designer & Optimization Expert

April 2024 - June 2024 (3 months)

Lahore, Punjab, Pakistan

WordPress Designer & Optimization Expert

surpriseinside.com.pk

WordPress Designer & Optimization Expert

March 2024 - May 2024 (3 months)

Lahore, Punjab, Pakistan

WordPress Designer & Optimization Expert

3rdeyesoft

Project Manager

March 2023 - September 2023 (7 months)

Multan, Punjab, Pakistan

I'm Your One-Stop Shop for Online Business Growth (Steel, Furniture, Dental, Real Estate, Food, DIY, Electronics, Hair Transplants) ##

Need a website that converts? Want to dominate search engines? Let's chat!

I'm an MBA-wielding WordPress whiz with a passion for SEO and building online empires across diverse industries (steel, furniture, dental, real estate, food, DIY, electronics, even hair transplants!).

Here's how I can take your business to the next level:

Craft a Bulletproof Project Plan: I'll meticulously map out your online journey, ensuring clear goals, timelines, and strategies for success.

Become Your Resource Guru: From budget allocation to team management, I'll ensure your project has the resources it needs to thrive.

Lead Like a Boss: I'll build your dream team, assign roles, and provide expert guidance throughout the entire process.

Communication Maestro: Stakeholders kept informed? Absolutely! I'll bridge the gap between you, your team, and key players

Scope on Lock: Project goals remain crystal clear - no mission creep here!

And that's just the beginning! I'll also handle risk management, quality assurance, budget control, and more.

Ready to unlock your online potential? Let's discuss your project today! (Link to your contact information)

P.S. Check out 3rdeyesoft.com for a glimpse into my web development expertise!

Ghalib International Pvt Ltd - SS Pipes & Tubes Manufacturer
International Marketing Specialist

June 2018 - November 2018 (6 months)

Lahore, Punjab, Pakistan

I Help Businesses Like Yours Thrive Online (Steel, Furniture, etc.)

MBA | WordPress | SEO | Online Business Strategist (Expert in Steel, Furniture, Dental, Real Estate & More!)

I'm a freelance consultant with [invalid URL removed], helping companies like yours in industries like steel, furniture, and more, conquer the online world.

What I Do:

Expand your market reach globally

Craft winning SEO & marketing strategies

Build a strong online presence & brand

Ready to unlock your business potential? Let's chat! (Link to your contact info)

GULSA TIBBI CIHAZLAR VE MALZEME SAN. TIC. A.S.

International Marketing Specialist

October 2015 - October 2018 (3 years 1 month)

Izmir, Turkey

Import & Export Operations Manager at Gulsa.com.tr:

Streamlining Your International Trade Journey

As the Import & Export Operations Manager at Gulsa.com.tr, I ensure seamless international trade experiences. I oversee all aspects, from establishing efficient operational structures to facilitating smooth shipments that contribute to company growth and customer satisfaction. My expertise lies in:

Operational Excellence: Building robust structures for efficient import and export freight forwarding.

Customer Focus: Ensuring high-quality service by meticulously handling customer inquiries, complaints, and collections.

Profitability & Growth: Negotiating contracts, proposing revenue-generating initiatives, and managing budgets to drive profitability.

Team Leadership: Creating SOPs, training team members, and fostering a problem-solving environment for continuous improvement.

Compliance & Documentation: Maintaining business licenses, certificates, and ensuring adherence to regulations.

Feel free to choose the description that best suits your needs!

Vespero Furniture

International Marketing Specialist

May 2014 - August 2015 (1 year 4 months)

İzmir, Türkiye

Streamlining Your Import & Export Operations for Success

As a seasoned Import & Export Operations Manager with a proven track record at Vespero.com, I excel in:

Optimizing Operations: I build efficient operational structures for export & import freight forwarding, ensuring smooth and cost-effective shipping processes.

Customer Focus: I prioritize customer satisfaction by arranging shipments to their exact specifications and resolving any claims or issues promptly.

Financial Acumen: I create and manage budgets, analyze results, and propose strategies to increase sales, profitability, and customer satisfaction.

Team Leadership: I develop SOPs, train employees, and foster a collaborative and problem-solving team environment.

Contract Negotiation: I negotiate and finalize contracts for transportation and customs-related services, both domestically and internationally.

Compliance Management: I ensure the company maintains all necessary business licenses, certificates, and bonds.

Bayar Celik

International Marketing Specialist

December 2010 - April 2014 (3 years 5 months)

Istanbul, Turkey

Bayarcelik.com Import & Export Operations Manager Description:

Logistics Expert Streamlining Import & Export Operations

As the Import & Export Operations Manager at Bayarcelik.com, I ensure smooth and efficient international trade. My responsibilities include:

Optimizing Operations: I establish and maintain operational structures for efficient export and import freight forwarding.

Customer-Centric Approach: I prioritize customer satisfaction by arranging shipments that meet their needs while contributing to the company's growth and quality standards.

Problem-Solving & Dispute Resolution: I address customer claims, complaints, and incidents while collaborating with relevant teams to achieve mutually beneficial solutions.

Financial Management: I manage budgets for the Import & Export Operations group, analyze results, and ensure efficient use of resources.

Team Leadership & Development: I create and maintain Standard Operating Procedures (SOPs), train employees, and foster a collaborative and problem-solving environment.

Strategic Planning & Growth: I propose initiatives to increase company sales, profitability, and customer satisfaction while maintaining high-quality service.

Contract Negotiation: I negotiate and finalize contracts related to transportation and customs services, both domestically and internationally.

Compliance & Licensing: I ensure the company maintains all necessary business licenses, certificates, and bonds, adhering to government regulations.

My dedication to efficiency and customer satisfaction fuels Bayarcelik.com's success in the global market.

Education

Fatih University

Master of Business Administration - MBA, Business Administration and Management, General · (2010 - 2013)

Fatih University

Bachelor's degree, Mathematics · (2005 - 2010)